

# SANTILLANA

WiCCO: A tool for storing and  
distributing educational  
content in digital format



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## What was the need?

## WiCCO: A tool for storing and distributing educational content in digital format.

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Santillana Educación Global is a group of publishing companies that publishes textbooks and educational content in digital format with operations in Spain, 17 Latin American countries, Portugal, the UK and the US

**WiCCO** was created for the purpose of easily, quickly and universally **distributing** Santillana educational content, making it **accessible from anywhere in the world.**

The “**Learning Impact Awards**” were created in 2007 to recognize **innovating** applications in the field of **educational technology**, including improved access, affordability and quality of learning.

Santillana presented "Santillana Spanish, creating a personalized Spanish class experience" at the 2016 edition, a tool that combines the quality of the Santillana's educational contents **with the power of Wicco's distribution and exploitation.** The project was awarded the **silver medal.**

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## Purpose



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- To have a tool with which to:
  - Group content from different platforms into a single repository.
  - Classify educational content according to market standards.
  - Provide educational institutions with access to a virtually infinite volume of digital content.
- Reduce technological barriers in schools.
- Provide technology at the service of the teacher.
- Offer a third party-certified tool.

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## What was the need?

### Continuous development and integration process

- Agile and DevOps methodologies.
- Testing processes (unitary, functional, integration), artefact creation and automated deployments.



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## Benefits



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## Main Benefits

- Tool that can store, manage and distribute unlimited educational objects and withstand high access loads.
- The tool is perceived as innovative in the American market
- Offer a third party-certified tool.
- The adoption of the tool in different fields is considered a success

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## Benefits

### WiCCO 2016 Results

>200.000

Resources

>1.500

High Schools

>350.000

Users

### Certifications



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